Carol of Lights 2014

Sponsorship Information

Dear Community Supporter,

The annual “Carol of Lights” festival will be held on Saturday December 6, 2014. From 2:00pm until 6:00pm, we invite you to the streets of Downtown Campbell for this FREE event. This non-commercial, family oriented, and again FREE event brings people in the Campbell community together for a day of Holiday fun. There are a variety of attractions for the children, including; real snow, bounce houses, a petting zoo, pony rides, arts and crafts, face painting, and etc.

The “Carol of Lights” is entirely volunteer based and relies heavily on monetary donations. In the past, fundraising efforts have been through recycling, community dinners, personal donations, bunco nights, and so on. Since this event has become more popularized, the committee is seeking more donations from local businesses and corporate level sponsors.

The sponsorship amounts and benefits are as follows:

**$1,000 Sponsorship:** Full banner with business logo and information in a populated area during the festival. Recognition on website, social media sites, and all marketing materials.

**$500 Sponsorship:** Business logo on banner with all sponsors at this donation level. Recognition on website, social media sites, and some marketing materials.

The “Carol of Lights” is a 501(c)(3) corporation and any donation made is fully tax-deductible.

Sincerely,

The Carol of Lights Event Committee
Non Profit EIN:20-3969195

**334 E. Campbell Ave. Campbell, CA 95008 • 408-374-9700 • Fax: 408-374-0813**