



DOWNTOWN CAMPBELL BUSINESS ASSOCIATION

WWW.DOWNTOWNCAMPBELL.COM

The Downtown Campbell Business Association (DCBA) is a 100% volunteer run, nonprofit membership organization consisting of businesses and organizations in and around Downtown Campbell. The DCBA's mission is to improve the commercial and social climate of Downtown Campbell for the benefit of its businesses and surrounding community. We're proactive in efforts to promote Downtown Campbell as a destination and we're engaged in activities to generate foot traffic by sponsoring and organizing community events that contribute to the cultural and social environment of our district.

Activities & Events of the DCBA:

**Second Saturday
Sidewalk Sale
Bunnies and Bonnets Parade
Beer Walk
Wine Walk
Creepy Crawly Halloween
Small Business Saturday
Christmas in Campbell
Carol of Lights
First Friday Music Series
Downtown Campbell Email Newsletter
DowntownCampbell.com Website
Downtown Campbell Facebook, Twitter,
Instagram**

Some benefits of joining the DCBA include:

- Access to promoting your business through our website and blog located at: downtowncampbell.com as well as Downtown Campbell's Facebook, Twitter and Instagram pages
- Monthly DCBA meetings attended by other merchants, city representatives and the Campbell Chamber of Commerce
- Collective advertising in local daily and weekly papers for printed and web media circulation
- Access to marketing materials for promoting your business as part of Downtown Campbell, such as DCBA brochure
- Participate in Downtown events such as wine walks, beer walk, First Fridays and Second Saturday

Dues are collected annually every January 1st and must be paid no later than March 1st or you will be removed from the DCBA notifications and distribution lists. See the due rate/schedule on page three of this



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packet. DCBA membership is open to brick and mortar businesses located in Historic Downtown Campbell, as defined by the DCBA Board of Directors (on East Campbell Avenue between Winchester and Railway). You may join as “Friends” of the DCBA if you have a current Business License in the city of Campbell. “Friends” of the DCBA may attend our monthly meetings and be listed on the Downtown Campbell website under “Friends of Downtown Campbell”, and the Downtown Campbell brochure.

Thank you,
DCBA Board of Directors

DCBA Board Members

Kelly Crowley, Khartoum
Carol Pouya, Tessorà's Barra di Vino
Chris Yamashita, Brown Chicken Brown Cow
Maria Arias, Besties Boutique
Elise Alden, Stipes Boutique

To contact the board, please email dcbaboard@gmail.com.

DCBA MEMBERSHIP APPLICATION



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WWW.DOWNTOWNCAMPBELL.COM

Date: _____

Company Name _____

Address: _____

City, State, Zip _____

Business Type: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Billing Email: _____

Website: _____

Facebook: _____

Twitter: _____

Instagram: _____

of Employees: _____ Per Year Fee \$ _____

0-1 employees: \$50.00 2-5: \$100.00 6 or more: \$150.00 "Friends" of DCBA: \$100.00

Please let us know all parties in your business that should be receiving DCBA email notifications:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Mail to: DCBA, ATTN: Memberships, PO Box 673, Campbell, CA 95009 Please make checks payable to "DCBA".

Date received: _____
Payment Method: _____