



# DOWNTOWN CAMPBELL BUSINESS ASSOCIATION

WWW.DOWNTOWNCAMPBELL.COM

The Downtown Campbell Business Association (DCBA) is a 100% volunteer run, nonprofit membership organization consisting of businesses and organizations in and around Downtown Campbell. The DCBA's mission is to improve the commercial and social climate of Downtown Campbell for the benefit of its businesses and surrounding community. We're proactive in efforts to promote Downtown Campbell as a destination and we're engaged in activities to generate foot traffic by sponsoring and organizing community events that contribute to the cultural and social environment of our district.

## **Activities & Events of the DCBA:**

**First Friday Music Series**  
**Second Saturday**  
**Sidewalk Sale**  
**Bunnies and Bonnets Parade**  
**Beer Walk**  
**Wine Walk**  
**Creepy Crawly Halloween**  
**Small Business Saturday**  
**Christmas in Campbell**  
**Carol of Lights**

**DowntownCampbell.com**  
**Downtown Campbell Facebook & Twitter**  
**Downtown Campbell Instagram**

## **Some benefits of joining the DCBA include:**

- Access to promoting your business through our website and blog located at: [downtowncampbell.com](http://downtowncampbell.com) as well as Downtown Campbell's Facebook, Twitter and Instagram pages
- Monthly DCBA meetings attended by other merchants, city representatives and the Campbell Chamber of Commerce
- Collective advertising in local daily and weekly papers for printed and web media circulation
- Access to marketing materials for promoting your business as part of Downtown Campbell, such as DCBA brochure
- Participate in Downtown events such as wine walks, beer walk, First Fridays and Second Saturday

Dues are collected annually every January 1<sup>st</sup> and must be paid no later than March 1<sup>st</sup> or you will be removed from the DCBA notifications and distribution lists.



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DCBA membership is open to brick and mortar businesses located in Historic Downtown Campbell, as defined by the DCBA Board of Directors (on East Campbell Avenue between Winchester and Railway). You may join as “Friends” of the DCBA if you have a current Business License in the city of Campbell. “Friends” of the DCBA may attend our monthly meetings and be listed on the Downtown Campbell website under “Friends of Downtown Campbell”, and the Downtown Campbell brochure.

Thank you,  
DCBA Board of Directors

## DCBA Board Members

Maria Arias - President, Besties Boutique  
Chris Yamashita - Vice President, Brown Chicken Brown Cow  
Carol Pouya – Treasurer, Tessorà’s Barra di Vino  
Pareesa Rad – Memberships, Rad & Co.

To contact the board, please email [dcbaboard@gmail.com](mailto:dcbaboard@gmail.com).

## DCBA MEMBERSHIP APPLICATION

Date: \_\_\_\_\_



# DOWNTOWN CAMPBELL BUSINESS ASSOCIATION

WWW.DOWNTOWNCAMPBELL.COM

Company Name \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Business Type: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Billing Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

# of Employees: \_\_\_\_\_ Per Year Fee \$ \_\_\_\_\_

*0-1 employees: \$50.00 2-5: \$100.00 6 or more: \$150.00 "Friends" of DCBA: \$100.00*

Please let us know who should be receiving DCBA email notifications:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Mail to: DCBA, ATTN: Memberships, PO Box 673, Campbell, CA 95008 Please make checks payable to "DCBA".

Date received: \_\_\_\_\_  
Payment Method: \_\_\_\_\_